

1 Develop communication abilities by connecting with everything involved in communication: people, ideas, texts, media, and technology

Level 1 — Identify own strengths and weaknesses as communicator

Level 2 — Demonstrate the interactive nature of communication in a variety of situations that involve combinations of speaking, writing, listening, reading, quantitative literacy, and computer literacy

Level 3 — Effectively and purposefully make meaning using a variety of communication modes (speaking, writing, listening, reading, quantitative literacy, media literacy, and computer literacy) in a given communication situation

Level 4 — Communicate creatively in ways that demonstrate integration using disciplinary frameworks

In majors and areas of specialization:

Level 5 — Communicate with habitual effectiveness in relation to disciplinary/professional positions or theories

Level 6 — Communicate with creativity and habitual effectiveness using strategies, theories, and technology that reflect engagement in a discipline or profession